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## AUTO SALVAGE BID.COM VEHICLE AUCTIONING SYSTEM

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## FIELD OF THE INVENTION

This invention relates generally to vehicle auctions and specifically to vehicle auctions augmented by the use of computer systems and networks.

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## BACKGROUND OF INVENTION

The present invention relates generally to the auctioning of items via electronic media. More specifically, the invention relates to the auctioning of automobiles between people or business entities accessing the auction system via personal computers or network based terminals.

Due to the success of auctions, some in the motor vehicle industry have attempted to bring the idea of the automobile auction into the realm of modern technology by utilizing the internet and personal computers to establish on-line auctioning systems. In order to shorten the auction process, prior art online auction systems set time limits on the actual auction. In these prior art auction processes, the time limits are established before the auction begins and the bidder is often hurried and thus may not receive the full advantage of the auction process.

Also, in many prior art auction systems, vehicles are posted for a two, three or even a four week time period. This extended posting and bidding process forces the bidder to check back with the auction site day after day to find out whether they have been outbid.

What is needed is a system that will allow the user a reasonable amount of time to decide on whether or not to bid and yet control the overall length of time for which an action may exist. Another attribute needed in the online auction system hinges around allowing users or especially automobile dealers to actively place their vehicles into the auction process.

## **SUMMARY OF THE INVENTION**

The present invention allows a person with access to a computer to participate in an active automobile auction. The system employs internet connections, along with servers and databases, in order to allow the user the choice of either participating directly in the auction, as it occurs, or submitting a maximum and a starting bid preceding the auction and allowing the system to notify the user of the results.

In comparison with the prior art systems, the present invention realizes innovations in the auction process such as establishing an auction timer, which is designed to reset once a bid higher in value than the highest bid on record is placed. This timer thus regulates the overall amount of time an auction will last, while allowing a user  
5 a reasonable amount of time to best a prior bid. Using the auction schedule feature, in combination with the timer system, a user can place bids prior to the auction and also become involved in the active auction process. Thus by utilizing the present invention, a busy professional user may also attend the auction at a designated time and bid quickly. This leaves the user the flexibility and the time to bid on other vehicles being auctioned  
10 simultaneously.

Another innovation of the present invention simulates the actual process of choosing a vehicle from an automobile sales lot by establishing the “Walk the Line” function.

In addition to those innovations, the present invention allows users to enter their  
15 vehicle into the sales or auctioning realm through an interactive menu called “Selling Your Vehicle.”

Finally, the present invention also allows the user the chance to see and hear the vehicle perform upon engine start up.

## 20 **BRIEF DESCRIPTION OF THE DRAWINGS**

FIG. 1 is a flowchart of the Bidding Process including the routing of the reset timer system

FIG. 1.1 is a depiction of the Top Ten Bids List as it will appear to the user

FIG. 2 is a flowchart of the interrelation between the bidding process and the vehicle purchasing process, illustrating the routing of the software upon user choices.

FIG. 3 is a flowchart showing the routing of the bidding system as the bids are monitored by the allowable increment and the maximum automatic-bid.

5        FIG. 4 is a flowchart showing the routing of the software that occurs during simultaneous bidding.

FIG. 5 is a flowchart of the routing of the software and the screens a user encounters when selecting the “Sell Your Vehicle” option.

10       FIG. 6 is a flowchart of the routing of the software and the screens a user encounters when depressing the “Sales List “ button on the Main Menu.

FIG. 7 is a flowchart of the routing of the software and the screens a user encounters when depressing the “Search and Bid“ button on the Main Menu.

FIG. 8 is a flowchart of the routing of the software and the screens a user encounters when depressing the “Walk the Line “ button on the Main Menu.

15       FIG. 9 is a flowchart of the routing of the software and the screens a user encounters when depressing the “Vehicle/Part Locator “ button on the Main Menu.

FIG. 10 is a flowchart of the routing of the software and the screens a user encounters and the routing involved when depressing the “Auction Schedule “ button on the Main Menu.

20       FIG. 11 is a flowchart of the routing of the software and the screens a user encounters when the user selects the “Register as a Bidder” button on the Main Menu.

FIG. 12 is a flowchart of the routing of the software and the screens a user encounters when the user selects the “Auction Watch” button on the Main Menu.

FIG. 13 is a flowchart of the routing of the software and the screens a user encounters when the user selects the "Member Log On" button on the Main Menu, including the routing of any selection from the Member Options screen.

FIG. 14 is a flowchart of the routing of the software and the screens a user encounters when the user selects a photograph, as viewed from the "Vehicles In the Spotlight" block, from the Front Page of web site or the Main Menu.

FIG. 15 is a flowchart of the routing of the software and the screens a user encounters when the user selects the "More Spotlight Cars" block, from the Front Page of the web site or the Main Menu.

FIG. 16 is a flowchart of the routing of the software and the screens a user encounters when the user selects the "Auto Bid" block , from the Main Menu.

FIG. 17 is a graphic representation of the system hardware configuration, illustrating the network and user access terminals.

## **DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENTS**

As described above, FIGs 1-16 give a data base view of the routing of the software and the sequencing of the screens for the user interface when a selection is made from the Main Menu. The user interface screens will be discussed in detail in FIG. 18 – FIG. 45.

FIG. 17 is an overview of the hardware components utilized in operating the system. A plurality of computers are networked and provided access to a plurality of

database server along with a plurality of mail servers via internet connections. A plurality of users located at User terminals 1, are connected to the auction system via separate Internet 2 connections. The connection via the Internet 2 allows the users to gain access to the web server 3. The Web Server 3 “houses” the system and allows the user to operate the system in a real time capacity. 5  
Housed with the web server 3 are the Applications 4, Vehicle/Video 5, and Template servers 6, which provide support to the array of screens employed by the web site and the digital images of the vehicles presented for sale or auction.

In order to actively purchase or bid upon a vehicle, the user must have access to the Database Server 8. This server, like all servers in the system, acquires scrutiny from 10  
unwanted access through a plurality of protection mechanisms called Firewalls. Database Server 8 is protected by a Firewall 7 and access in to the Database Server 8 cannot be gained without providing certain information, prompted for when a user attempts to register as a user for the first time. In much the same manner, the Sell Your Vehicle 15  
Mail Server 13, and the Input Computer 10 are protected by Firewall 12 and Firewall 11 respectively. These firewalls prevent the user from damaging or un rightfully accessing the information retained on these servers.

The Sell Your Vehicle Mail Server 13 allows registered, as well as unregistered users, to input information regarding a vehicle they would like to put up for sale or 20  
auction. The vehicle information is then routed to the Input Computer 10 to be applied to the Database Server 8 to be utilized for future sales and auctions.

The Database Server Firewall 7 also protects the Input Computer 10 and the Bank System 9 from unauthorized access. The Bank System 9 allows the user to make payment on-line with a credit card or bank card.

Once attached to the Web Server 3, a registered user can access the full complement of screens and sell, purchase, or partake in an active auctioning process upon a vehicle. Once a user selects a vehicle to purchase or presents the winning bid in an auction, the user receives an e-mail from the Mail Server 14. The user will then be informed that his purchase has been approved through the Bank System 9.

FIG. 18 shows the Main Menu and Front Page for the web site, as it appears upon access by a user, arrived at via the Internet. This page serves as the control center screen and main menu for the sales and auctioning system. This screen allots the user eight main function buttons, fourteen selectable option buttons in total, with which to operate the system. These buttons trigger different facets of the web site and allow the client to interact with the web site. The main function buttons are located across the top of the main menu screen (listed 15 - 26).

The Welcome button 15 relays the user to the Welcome page, (FIG. 19), which is designed to orient the user and inform the user of the features offered by the web site, and the auctioning system specifically. The Sell Your Vehicle button 16 leads the user to the screen entitled "Sell Your Vehicle" (FIG. 20). As will be discussed, this screen acts a preliminary step to gather information about a vehicle before heading to the vehicles location for photographs and allows users to enter their vehicle into the sales and auction process.



Selecting the Sales List button **17** leads the user to the first of the Sales List screens (FIG. 21). As will be discussed, this screen and the Sales List screens that follow it (FIGS. 22 - 24) allow a user to choose a region and be provided with the list of auctions in that region including dates and times.

5       Depressing the Search and Bid button **18** will lead the user to a screen which walks the user through a series of steps (FIGS. 25-27), the motivation for which is to search for a certain make, model, and year of vehicle as specified by the user.

The next available button, the Walk the Line button **19**, leads the user to the Walk the Line screen, which gives the user a side by side visual display of the cars available at  
10 each auction (FIG. 30). The Vehicle / Part Locator button **20** allows the user to utilize the Search capabilities of the system to scan the databases in order to acquire names of dealers of certain types of vehicles, within proximity of the user. The provides the output shown in FIG. 31.

By accessing the Auction Schedule button **21** the user is led to a series of calendar  
15 based screens, each of which displays a certain month and the auctions occurring on each specific day of that month (FIG. 32).

The final button listed among the eight main options is the Auction Watch button **22**, which relays the user to the Auction Watch screen (FIG. 33-34). This function allows a user with an existing account to choose a specific auction in progress and view the  
20 bidding process as it occurs.

Along the side of the main menu screen are positioned three more buttons, (**23-25**), The Register As A Bidder button **23**, once accessed, leads to a Bidder Registration

form (FIG. 35). On this form, the prospective bidder is allotted spaces to provide the needed information to get clearance for usage of the bidding process.

Located directly below the Register As A Bidder button **23** is the Auto Salvage News button **24**. Accessing this portion of the system brings the user to a regularly updated news letter which reports on the happenings within the Auto Salvage system. Located directly below this button is the Chat Room button **25**. This button leads the user into an environment where free discussion regarding the site, the vehicles, and other such topics may occur.

Moving to the very top of the main menu, the user may access the Member Log On button **26**. This button allows registered users to access their account and begin bidding quickly by leading the user through a series of short menus (FIGS 36-43) Positioned below the Member Log On button **26** is the Help button **27**. This button provides the user with using and managing the system when questions arise.

Occupying a major portion of the Main Menu screen (FIG. 18) is the Vehicle in the Spotlight Board **28**. This Board acts as a regularly updated advertiser for the sale and auction of vehicles. A plurality of vehicles are listed with pertinent information regarding each vehicle listed contained on the board, along with an electronic image of the vehicles. Each vehicle is given a listing of the year **29**, make and model **30**, and a digital photograph **31** of the respective vehicle. Along with the above information, a listed retail price **32**, the sale date and time **33**, and the location **34** of the vehicle is listed.

Located in the lower left hand corner of the main menu screen (FIG. 18), the final feature of the screen, the More Spotlight Cars button **35**, enables the user to access additional vehicles chosen to be listed in the Vehicles in the Spotlight **28** section.

As stated above, the Sell Your Vehicle button **16** on the Main Menu (Fig. 18) leads the user to FIG. 20. This screen provides the user with a three-step system for placing the user's vehicle into the auction or sales process. Step 1, Background Information **36** provides a prior user with a account number space **37** to enter his account number. If the user is accessing the system for the first time, user information box **38** is provided.

The user is next guided to Step 2, Vehicle Information **39**. In this step, boxes are provided for the user to enter specific information regarding the vehicle he wishes to put into the sale or auction process. After filling in the vehicle information, the user is led to Step 3, Submit Your Request **40**. From here, the user need only press the SUBMIT button **41**, and the vehicle is entered into the process. The submission triggers a response that will inform the user of the submission and output the message "Your request has been submitted. A representative will call you shortly to schedule an appointment."

Selecting the Sales List button **17** from the Main Menu (FIG. 18) leads the user to the first of three Sales List screens (FIG 21.). The Sales List screens (FIG. 18-21) provide the user with a regional breakdown of vehicles to bid. The zip code box **42** prompts the user to enter his zip code and select a state. A map **42a** of the states covered for vehicle bidding, located below the zip code box **42**, is displayed. The user may choose any of the states by pressing one of the state initial buttons. When a state initial button is clicked on, the entire alphabetized list of vehicles from the next auction date and time will appear as FIG. 22.

The Second Sales List screen (FIG 22.) provides the user with an information box **43** on all vehicles in the user chosen field of vehicles. The vehicle information includes

damage type, lot number, year, make, model, body, mileage, state/title, distance to the car. The distance to the car 44 feature calculates the distance from the location of the user to the location of the vehicle using the provided network and databases, and subsequently displays this information to the user.

5           Several sets of vehicles available at different time increments may be viewed from the Second Sales List screen (FIG. 22). When a user clicks on the Lot Number, the user is directed to the Third Sales List screen (FIG. 23), which displays a photograph gallery 45 of the vehicles and generates information on each of the specific vehicles in the information box 46. The photographic gallery 45 supplies the user with different  
10 views of the vehicle interior and exterior, the vehicle engine and gives the user the choice of viewing a 15 second video of the engine during its start up. The vehicles are listed with either an "A" or a "P" classification trailing the automobile statistics. The "A" denotes that the vehicle will be sold at auction and the "P" denotes that the vehicle will be sold for a fixed price. The user will be routed to the appropriate sale or auction screen  
15 depending on how the individual vehicle chosen is classified. When a user chooses a vehicle classified in the "P" category, the user is routed to Third Sales List screen (FIG. 23).

When the user chooses an individual picture from the photograph gallery 45, the picture becomes enlarged and gives the user a clearer visual of the vehicle. The boxes  
20 contained in the photograph gallery 45 contain electronic images of the vehicle, showcasing the vehicle engine, a panoramic view of the vehicle exterior, the vehicle interior, and a fifteen second video taped image and audio of the engine upon starting the

vehicle. The Purchase Vehicle button **47** is located below the information box. Selecting this button leads the user to the Fourth Sales List screen, (FIG. 24).

The Fourth Sales List screen displays the vehicle price **48** and allows the user to confirm the purchase **49**. The Third and Fourth Sales List screens also serve the Search and Bid function **18** and the Walk the Line function **19**. Thus, this screen becomes the default screen for all bidding evolutions.

The First Search and Bid screen, arrived at by pressing the Search and Bid button **18** on the Main Menu (FIG.18), is illustrated in FIG. 25. The screen displays STEP 1 **50** which prompts the user to choose a make of vehicle and provides an alphabetically arranged scrolling vehicle list **51** from which to choose a vehicle make. Once the user has chosen the appropriate make of vehicle, the user can then depress the GO button **52** which will guide the user Second Search and Bid screen (FIG. 26).

In the uppermost section of this screen, STEP 2 **53** will be displayed. STEP 2 **53** prompts the user to choose a model of vehicle and provides an alphabetically arranged scrolling vehicle list **54** and the make box which reflects the make already chosen in STEP 1 **51**.

Next on the screen is STEP 3 **55**, which prompts the user to choose a starting and ending date year for the desired vehicle from the scrolling year BEGIN box **56** and END box **57** respectively.

Once this selection is complete, the user moves on to STEP 4 **58** which asks for the user's zip code in the ZIP CODE box **59**. The system uses this information to calculate the distance from the user to the available vehicle or lot of vehicles. Once the

user has completed the steps on this screen, the user can depress the GO button **60**, which routes to user to the Third Search and Bid screen (FIG 27).

The Third Search and Bid screen (FIG 27) provides results for the search entered by the user. The upper most part of the screen contains a Search Results box **61**, which displays the range of years, make and model for the search vehicles. Below this, the search results will be displayed, beginning with the vehicle lot located the closest to the user, and descending to the lot located furthest from the user. The Third Search and Bid screen (FIG. 27) will utilize the Sales List function to display the read out in the format of the Second Sales List screen (FIG. 22). The Second Sales List screen (FIG. 22) format will be appended to the Third Search and Bid screen (FIG 27) in the Read Out box **62** provided in the midsection of the screen.

In the lower most portion of the Third Search and Bid screen (FIG. 27) is the Number of Items Found box **63**. This box displays the number of vehicle lots found by the search database. Positioned below this is the New Search button **64**. By choosing this button, the user returns to the beginning of the search process and may begin searching for a different genre of vehicle.

Once the user selects a lot number from the search results screen, the next the user will routed to is the Detailed Information/Photographs page. Depending on whether the vehicle is listed under a fixed price, ("P") or Auction, ("A"), the category, a purchase vehicle (FIG. 23) or place bid/auto bid (FIG. 44) screen will appear respectively. The photographs are electronic images of the vehicles.

In FIG. 44, when the user selects the Automated Bid button **115**, the user will be routed to FIG. 28, which acts as a non-dynamic auctioning mechanism. The user is

shown information and a photograph of the vehicle in the information box 65. The user may then enter his maximum bid value 66 and minimum bid value 67. The bid increment box 68 gives a bid increment for that vehicle, in the specific price ranges of bidding. The user may then press the submit auto bid button 69 to submit these values. The values are  
5 then stored in the database until the auction occurs and then administered into the auction proceedings, all with out the need for user involvement.

If the user chooses, he may still actively participate in the auction using the Confirm Bid screen (FIG 29). This screen gives the user a series of information regarding the active auction. The time remaining on the timer 70, total number of bids 71, and the  
10 top ten bids 72 are listed in the respective boxes. The timer 70 starts at 2:00 minutes and counts down until a new bid that is greater than the bid in field one is put forth. If there are no bids greater than the value in field one, then the clock runs to zero. If a bid higher than the bid in field one is entered, the timer then resets at 4 minutes, 2 minutes, 1 minute and this evolution occurs until the timer 70 runs out. There is an undisclosed minimum  
15 bid set by the seller. If this figure is not met, the effect will be a message to the high bidder that they did not meet the minimum bid and an Auto Salvage Bid representative will contact the individual bidder shortly. The user can actively enter new bids in the bid value box 73. The increment box 74 functions as a drop down menu, which gives the bidder the ability to increment his bid quickly rather than retype the bid. The message  
20 box 75 keeps the user updated on his position in the bidding process with written messages.

FIG. 30 displays the Walk the Line screen. The Walk the Line box 76, which informs the user that he is on the Walk the Line page. The Walk the Line feature gives

the bidder a sense of what vehicle auctions are occurring on a given day. This function enables the user to act quickly in bidding upon a vehicle of interest, while still keeping the user abreast of subsequent vehicles in action that specific day. Multiple vehicles may be bid upon simultaneously, by a single user, and complete lots of vehicles can be held up  
5 for auction simultaneously. In the preferred evolution, lots containing three (3) vehicles will be auctioned off every six (6) minutes.

Directly below the Walk the Line box 76 is the first display date and time box 77. This box informs the user of the date and time when the corresponding vehicles in this display will go on auction. Below this box are vehicle display boxes 78 for the individual  
10 vehicles to be auctioned at the corresponding date and time above. Each box includes the year, make and model of the vehicle along with a digital photograph of the vehicle. Once the total vehicles for a certain date and time have been displayed, the next date and time of vehicle auction is listed along with the corresponding vehicle display boxes. This function gives the user the feel of browsing a vehicle auction, while allowing the user to  
15 decide upon which vehicles he may bid. The user can access a large number of vehicles in this manner as all the auctions for an arbitrary period of time may be listed on ensuing pages and the user may access these pages using the scrolling mechanism 79 on the right hand side of the page.

FIG. 31 shows the First Vehicle/Part Locator screen. The vehicle part locator  
20 operates in the same manner as the Search and Bid function. The Vehicle/Part Locator function follows the same 4-step process as the Search and Bid function, in that Vehicle/Part Locator prompts the user to enter a make, model, range of years for vehicle and user zip code, moving through identical screens as the Search and Bid. The



Vehicle/Part Locator then searches the databases for former auction lists to arrive at dealer addresses and outputs this information, via the Vehicle/Part Locator Search Results screen (FIG. 31). A photograph of the vehicle **80**, along with a description and location of the vehicle, the distance the vehicle is located from the user and the sale date  
5 of the vehicle are shown for each vehicle listed. In this manner, the user may discover the whereabouts of the vehicles for his corresponding part.

The Auction Schedule screen is shown in FIG. 32. The schedule is displayed in one month per screen format with the present month showing as the default. Located in upper most right hand corner is the NEXT MONTH button **81** and LAST MONTH  
10 button **82** which allows the user to scroll through the subsequent and proceeding months respectively. Below the next month button **82** is the month indicator **83**, which keeps the user abreast of what month is being accessed.

In the midsection of the Auction Schedule screen is the calendar **84** for the month listed above. The calendar is divided into day blocks **85**, on each day block, the states **86**  
15 holding auctions on that day are listed.

The First Auction Watch screen is shown in FIG. 33. This feature provides quick access to users who are already registered in the system. STEP1 **87** prompts the user to fill in the ACCOUNT NUMBER **88** and PASSWORD **89** boxes. STEP2 **90** prompts the user to fill in the LOT NUMBER **91** he wishes to view the bidding on. STEP3 **92**  
20 contains the GO TO AUCTION button **93**. Depressing this button leads the user to the Second Auction Watch screen (FIG. 34).

The uppermost part of the screen displays a vehicle information box **94**, which contains the lot number, year, make, and model of the vehicle to be auctioned, along with

the retail value, auction date and time, and location of the vehicle. Directly below the vehicle information box is located a Start Time box **95** and Timer box **96**. The Start Time box **95** allows a user to recognize at what time the auction actually starts, in case there is a fluctuation from the scheduled start time. The Timer box **96** notifies the user of the amount of time left for bidding before the existing highest bid is named a winner. Located to the right of the Start Time box **95** and Timer box **96** is the Top Ten bids list **97**. This table is illustrated in FIG 1.1 and serves as a real time output of the auction process so that the user may see how the bidding system works.

The auction timer controls the amount of time allotted for said auction process. A readout of the timer is displayed on said user interface terminals. The auction timer automatically resets upon entry of a bid higher than the previous highest bid.

The auction timer can be set for any time interval. The timer may be used for a four minute time interval, but the preferred usage encompasses a two minute time interval, starting at two minutes and counting down to zero. Upon expiration of said auction timer, the highest value entered in the auction process wins the auction and the system user corresponding to this bid value is notified by way of an e-mail transmission.

The Bidder Registration Form is shown in FIG. 35. The uppermost box of this form, the User Information Box **98**, provides blocks for basic information regarding the individual or business such as Name, Address, Telephone Number, Drivers License, and Business License. Directly below this box is the License Box **99** which provides blocks for any licenses held by the user and below that is the Credit Card Box **100**, which functions to allow the user to forward a credit card number in order to pay for all future purchases, without having to give the credit card number again.

The final box, located in the lowermost portion of the form is the Business Certification Box **101**. When completed, this box serves to explain to the user, the terms of purchasing vehicles through this system. Once completed this box, along with the rest of the form, creates a contract between Auto Salvage and the user.

5       The Member Log On button **26** is located on the upper right hand corner of the MAIN MENU screen (FIG18). When a user depresses the Member Log On button **26**, the user is guided to the First Member Log On screen (FIG.36). The user encounters the Enter Your Account Number Box **102** and Password Box **103** respectively. Next the user depresses the LOGON button **104** and is guided to Member Options menu (FIG. 37).  
10   This menu gives the user the choice of a simultaneous bidding button **105**, your selling history button **106**, your buying history button **107**, and an auction history sales list button **108**. Selecting the simultaneous bidding button **105** guides the user to the Simultaneous Bidding screen (FIG. 38).

      The Simultaneous Bidding screen (FIG. 38) provides a Lot number box **109**  
15   inside which the user may enter up to three lot numbers for bidding. Once the bidder has entered the lot numbers, he may depress the Go button **110** and he is guided to the bidding screens described above. Upon depressing the Go button **110**, the user is routed to screen displayed in FIG. 39. This screen operates in the same manner as the Confirm Your Bid screen (FIG. 29), with the exception of displaying multiple auctions  
20   simultaneously.

      The Your Selling History Button **106** leads the user to the Your Selling History screen (FIG. 40), which gives the user an output of his selling history, listed chronologically from the user's first sale made to the user's last sale. The Output box

**111** on the YOUR SELLING HISTORY screen (FIG. 40) gives the user the damage type, year, make model, body, mileage, sale date and sale price listed from left to right across the screen.

When the user depresses the YOUR BUYING HISTORY button **107** on the Member Log On screen (FIG. 36), the system guides the user to the YOUR BUYING HISTORY screen (FIG. 41), which gives the user an output of his buying history listed chronologically from the user's first purchase to the user's latest purchase. The Output box **112** on the YOUR BUYING HISTORY screen (FIG. 41) gives the user the damage type, year, make model, body, mileage, purchase date and purchase price listed from left to right across the screen.

When the user depresses the Auction History Sales List button **108** on the Member Log On screen (FIG. 36), the system guides the user to the Auction History Sales List screen (FIG. 42). The output box **113** on the Auction History Sales List screen, (FIG. 42), lists the states involved in the auction system. Underneath each state listed, the last two auctions that were held in that state are listed chronologically. The user can click on any one of these individual auctions in order to get details of the auction. FIG. 43 shows an example of the output box **114** a user would receive by making a selection from the Auction History Sales List screen (FIG. 42).

As another option from the Second Sales List (FIG. 22), if a user chooses a vehicle with the "A" denotation discussed above, the user will be routed to the Detailed Information/Photographs Page (FIG. 44). Like the Third Sales List page (FIG.23), this page also displays a photograph gallery **45** of the vehicles and generates information on each of the specific vehicles in the information box **46**. The photographic gallery **45**

supplies the user with different views of the vehicle interior and exterior, the vehicle engine and gives the user the choice of viewing a 15 second video of the engine during its start up. The one distinction between the Detailed Information/Photographs Page (FIG. 44) and Third Sales List page (FIG.23) lies in that from the former may enter the auction process and bid on a vehicle.

FIG. 45 shows the complete list of Damage Descriptions. These descriptions appear in the respective DAMAGE boxes in either of FIG. 22, FIG. 23, FIG. 24, and FIG. 27.